

# BRUCE AUSTIN

design.com

*Highly skilled and creative, I am a seasoned professional known for initiative and innovation. As a Designer, I am an Adobe master and possess excellent customer service and communication skills. As a leader, I believe "People come first" as I help develop junior designers for the future.*

803.487.7775

[bruce.austin.design@gmail.com](mailto:bruce.austin.design@gmail.com)

[www.bruceaustindesign.com](http://www.bruceaustindesign.com)

[www.linkedin.com/in/brucelaustin](http://www.linkedin.com/in/brucelaustin)

## education

**Bachelor's Degree of Creative Arts**  
*University of North Carolina at Charlotte*

**ATD Instructional Design Certificate**  
*Asso. for Talent Development*

**Achieve Global Certified Trainer**  
*Zenger-Miller*

## skills

Leadership skills

Adobe Illustrator

Adobe Photoshop

InDesign

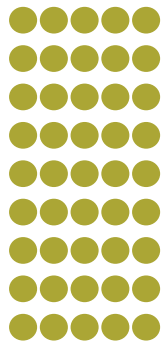
Premier Pro

Articulate 360

Vyond

LMS/Media Center/Xyleme

Power Point



## notables

**2023 (2) Brandon Hall awards** - for Best Advancement in Learning Technology and Best Advancement in Sales Enablement Tools

**2019 Charter Distinction Award** - for sustained value for the business.

**2012/2015** - Created 1000+ template library for Mood Media's digital signage platform.

**2011 Walmart Speed to Market Award** - Fastest Response to an Upcoming Trend, Idea or Initiative

## work experience

**June, 2018 to present - Senior Graphic Designer**  
**Spectrum Enterprise, Charlotte, NC**

Improving the L&D brand by developing visually appealing and innovative design solutions. Provide design support for Leadership, Sales and Operations teams with high-quality learning content that meets or exceeds the needs of our business partners. Collaborate with L&D Staff, Director(s) and/or Leadership to create quality training deliverables.

**Oct., 2015 to June, 2018 - Art Dept. Supervisor**  
**Journal Books, Charlotte, NC**

Supervised a team of 5 graphic designers in the daily creation of layouts and virtual comps used in the production of all Journal Books products. Responsible for pre-flighting and preparation of files to commercial print standards. Provided training to junior designers.

**April, 2012 to June 2015 - Content Architect**  
**Mood Media/Muzak, Fort Mill, SC**

Developed over 1000 menu boards and editable templates for MVision and 10ft Wave. Created custom templates and menu boards for Goodwill, McDonald's, OrangeLeaf, Qdoba, the Grand Ole Opry, Sheraton Hotels & Resorts, Hilton Garden Inn, and First Bank.

**April 2008 to Jan. 2012 - Marketing Graphics Mgr.**  
**Springs Creative Products Group, Rock Hill, SC**

Managed the design and production of packaging for craft fabric programs featuring the brands Disney, Nickelodeon, Hasbro, John Deere, NASCAR, and Marvel working with retailers such as Walmart, Jo-Ann Fabrics & Crafts, Hobby Lobby, and Michael's.

**June 1997 to April 2008 - Team Leader**  
**The Charlotte Observer, Charlotte, NC**

Supervised a team of 7 graphic designers in the daily production of direct mail, magazine, newspaper and web ads. Responsible for pre-flighting and preparation of files to commercial print standards. Provided training to junior designers.